



## Conference Program

This essential guide is a directory of conference events and also serves as a reference year-round documenting speakers, educational workshops and information about your products and services. Your advertisement in the conference program reaches **all** attendees and reminds your target audience about what you can do for the success of community health centers.

### Advertising Rates

#### *Policy & Issues Forum*

#### *Community Health Institute (CHI) & EXPO*

#### *Financial Operations Management / Information Technology Conference*

		<b>Black/White</b>	<b>Color</b>
Full Page Ad	8½x11	\$1,000	\$1,750
Half Page Ad	7½x4½	\$500	\$900
Inside Front Cover	8½x11	N/A	\$3,000
Outside Back Cover	8½x11	N/A	\$3,500
Inside Back Cover	8½x11	N/A	\$3,000

#### *The National Farmworkers Health Conference*

		<b>Black/White</b>	<b>Color</b>
Full Page Ad	8½x11	\$200	\$300
Half Page Ad	7½x4½	\$100	\$200
Inside Front Cover	8½x11	N/A	\$700
Outside Back Cover	8½x11	N/A	\$750
Inside Back Cover	8½x11	N/A	\$700

## Community Health Forum Magazine

*Community Health Forum Magazine* is the ONLY national publication dedicated exclusively to news and issues surrounding health care delivery to the medically underserved and the community-based health providers whose mission is to serve them. It is published four times per year by the National Association of Community Health Centers.

### Advertising Rates

#### Cover Positions

Size	<b>x1</b>	<b>x2</b>	<b>x3</b>	<b>x4</b>
Inside Front Cover	4,416	4,168	3,956	3,576
Inside Back Cover	4,224	3,989	3,784	3,421
Back Cover (1/2 pg)	4,688	4,350	4,128	3,732

#### Four-Color Process

Size	<b>x1</b>	<b>x2</b>	<b>x3</b>	<b>x4</b>
Color Spread	5,310	5,095	4,910	4,580
Full Page	3,840	3,625	3,440	3,110
2/3	3,150	3,045	2,940	2,710
1/2 (h/v)	2,600	2,510	2,420	2,240
1/4	2,130	2,060	2,010	1,880
1/8	1,810	1,750	1,700	1,600

#### Additional Process Color

Size	<b>x1</b>	<b>x2</b>	<b>x3</b>	<b>x4</b>
Full Page	4,465	4,250	4,065	3,735
2/3	3,775	3,670	3,565	3,335
1/2 (h/v)	3,225	3,135	3,045	2,865
1/4	2,755	2,685	2,635	2,505
1/8	2,435	2,375	2,325	2,225

### Classified Ad Rates

NACHC Organizational Members - Free/limit of 75 words  
Non-Members - \$3.00 per word

For more information or to submit an ad or classified,  
contact NACHC:

Ph: 301-347-0400

Forummagazine@nachc.com

NACHC Organizational, Corporate and Network Members in good standing  
receive a 25% discount off all ad rates.